



GET YOUR BUILDING
CONNECTED



3:48 PM

ECN

TRAVEL

CBDE UK 100 13080.35 (0.000%) ▲

TRANSPORT FOR LONDON

TUBE STATUS

Bakerloo	✓
Central	✓
Circle	✓
District	✓
Hammersmith and City	✓
Jubilee	✓
Metropolitan	✓
Northern	✓
Piccadilly	✓
Victoria	✓
Waterloo and City	✓
Overground	✓
DLR	✓
Trams	✓

GET YOUR BUILDING CONNECTED

**TURN KEY
SOLUTION**

**CAPTIVATING
CONTENT**

**BESPOKE DESIGN
SOLUTIONS**

**CUSTOMER
SUPPORT**

ECNLive is a managed digital network, which keeps your occupiers and visitors engaged with the latest national news, local weather, finance, travel, and internal building communication.



CAPTIVATING CONTENT

ECN STUDIO
CONTENT SERVICE

**CHOOSE YOUR
OWN CONTENT**

Engage your occupiers and visitors with dynamic real time digital content. ECN sources the latest news and local information. The value of this content is up to £15,000 p.a. but as an ECN customer, you pay nothing. ECN also manages the network on your behalf, including the creation and scheduling of your own internal building content.

BRAND
IDENTIFICATION

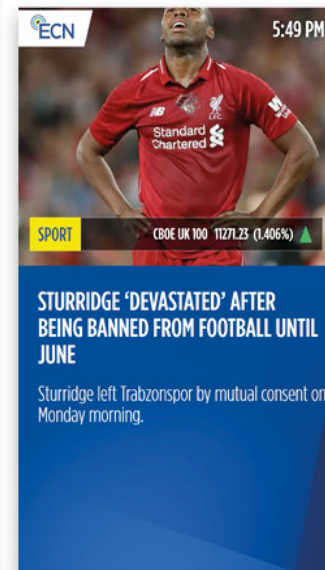
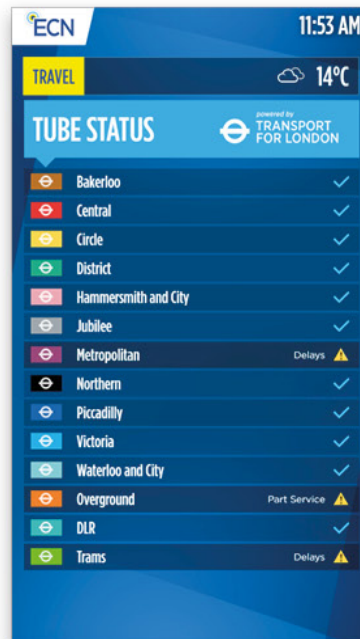
**LIVE NEWS AND
LOCAL INFORMATION**

24X7
MONITORING



CHOOSE YOUR ECNLIVE CONTENT

LATEST NATIONAL NEWS, FINANCE, SPORT, LOCAL TRAVEL & WEATHER.



You can also add your own branding to ECNlive content.

ECN 3:49 PM



28°

DRY, CLEAR PERIODS

WEATHER 28°C

FORECAST

WEDNESDAY		30°C	18°C
THURSDAY		32°C	19°C
FRIDAY		30°C	17°C
SATURDAY		25°C	16°C





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BRASSERIE BLANC

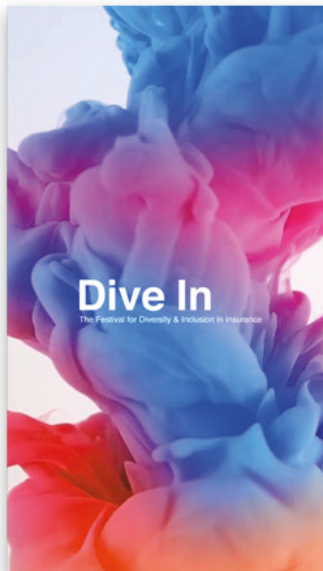
Quote '60TNS' when visiting
to enjoy 10% OFF your bill



THE PERFECT SPOT FOR
a quick lunch

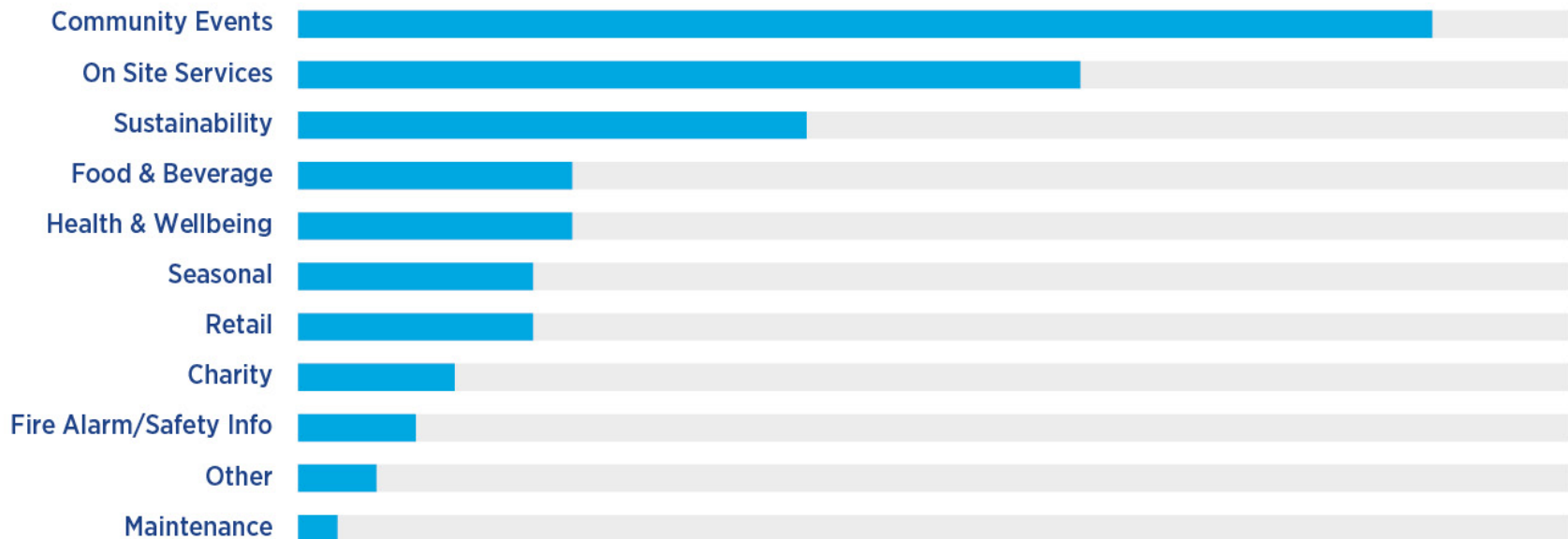
ADD YOUR OWN CONTENT

ROTATE YOUR BUILDING CONTENT WITH ECN LIVE CONTENT



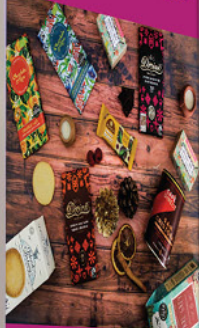
BUILDING CONTENT TRENDS

London's most connected buildings are communicating in real-time about a range of customer initiatives including on site services, community events & sustainability. Here are the top building communication trends



**SOCIAL
STORIES
CLUB**

Gifts That Make A
Positive Social Impact



Join us on the 19th of February 2020 from
11 am to 3 pm at Cannon Place

Featured in

THE IRISH TIMES

THE IRISH ISSUE

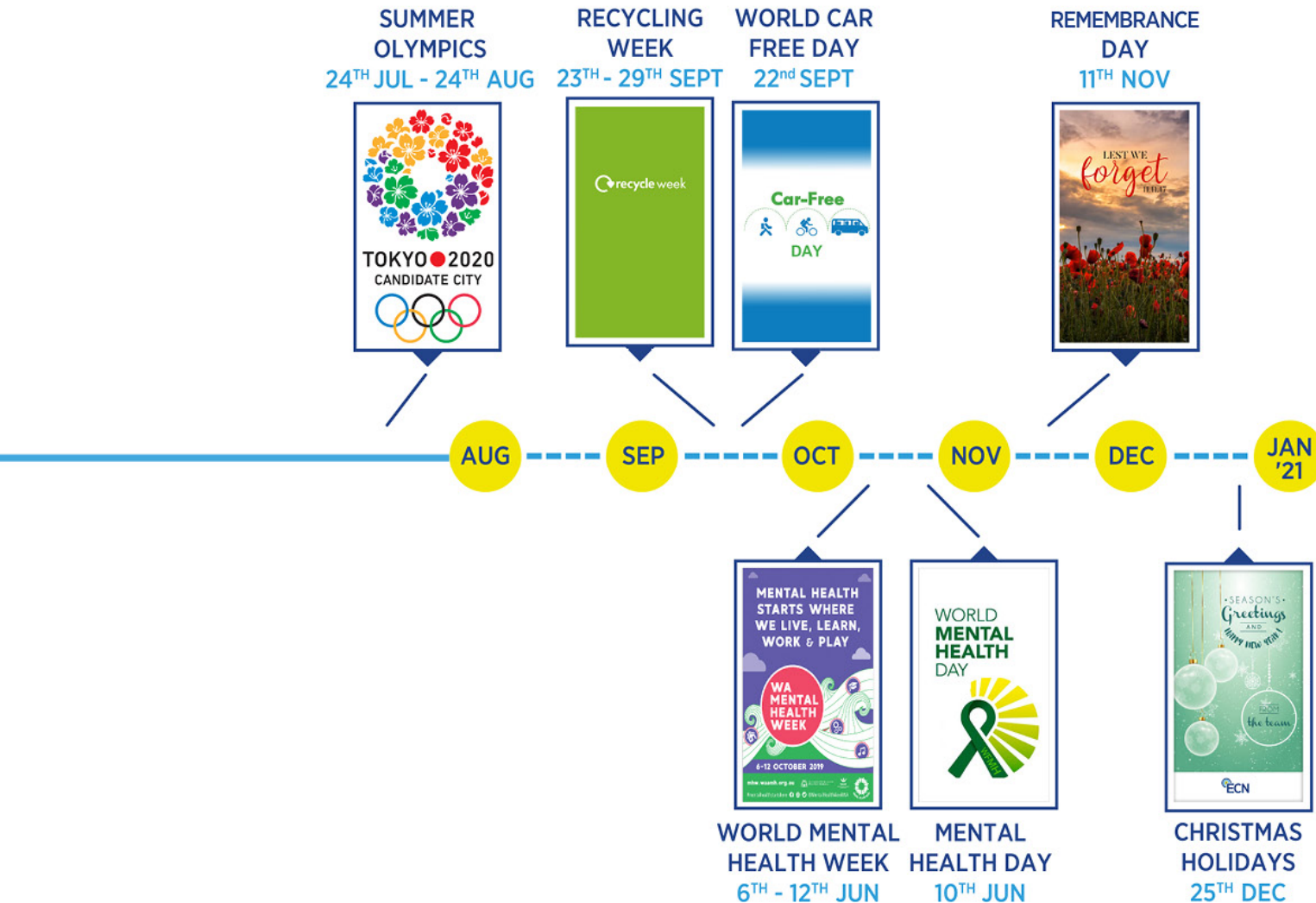
THE IRISH ISSUE

forum
Reception

SELECT SEASONAL & SPECIAL EVENT CONTENT



ECN Studio produces seasonal and special event content and this is available to all partners. We are also happy to adapt these templates to your specific requirements.





GREEN WEEK



BACKGROUND

ECN Studio created 5 different creatives with a “green tip of the day” to celebrate Green Week, assist building management’s initiatives towards a sustainable environment and help remind occupiers to think green. This content was offered to ECN partners as a value-added service.

RESULT

61 Buildings opted in to display content created for the Green Week which ran from the 21st – 25th May.

“Thank you, this content helps us with our Carbon Trust Certification. It helps us actively promote sustainability within the organisation.”

BESPOKE DISPLAY SOLUTIONS

BRAND
IDENTIFICATION

24X7
MONITORING

The digital display should integrate seamlessly into your existing foyer environment.
We offer a full consultation service on display style, colour, size and location.

ANY RAL COLOUR
MATCHED

LONG LIFE
DISPLAY WARRANTY

DISPLAY SIZES
UP TO 95"



- 8 EXPERIS
- 7 ORACLE
- 6 ORACLE
- 5 ORACLE
- 4 RSSB
- 3 ASSOCIATION/CIMA
- 2 TRADEDOUBLER
- 1 OKASAN SECURITIES


WELCOME TO
THE HELICON
LONDON
ONE SOUTH PLACE
EC2M 2RB














THE HELICON

ECN 11:53 AM

TRAVEL 14°C

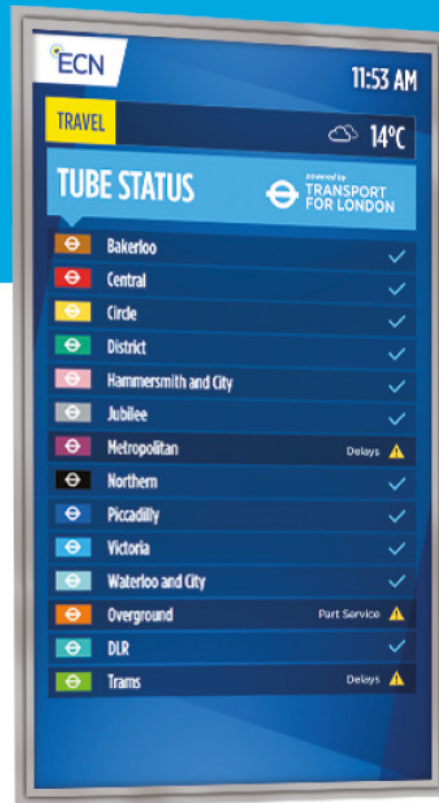
TUBE STATUS  powered by TRANSPORT FOR LONDON

	Bakerloo	✓
	Central	✓
	Circle	✓
	District	✓
	Hammersmith and City	✓
	Jubilee	✓
	Metropolitan	Delays ⚠
	Northern	✓
	Piccadilly	✓
	Victoria	✓
	Waterloo and City	✓
	Overground	Part Service ⚠
	DLR	✓
	Trams	Delays ⚠



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WALL RECESSED UNITS



Suitable for office foyers with adequate space within the wall cavity. Below are the dimensions for our most popular display.

ECN 3:49 PM

 28°

DRY. CLEAR PERIODS

WEATHER  28°C

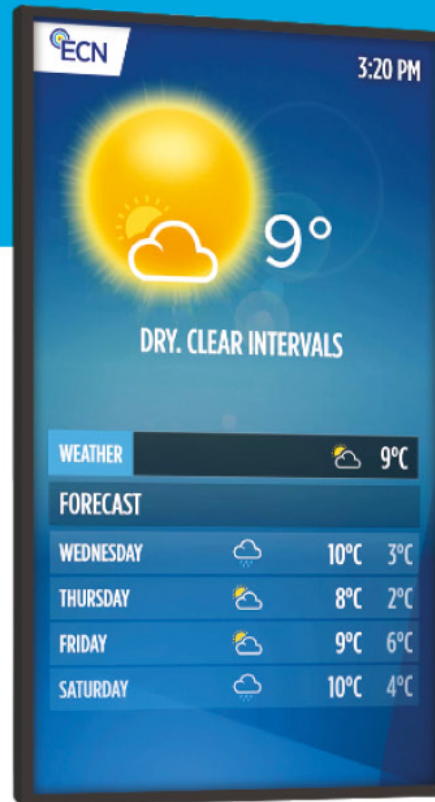
FORECAST

WEDNESDAY		30°C	18°C
THURSDAY		32°C	19°C
FRIDAY		30°C	17°C
SATURDAY		25°C	16°C





WALL MOUNTED UNITS



Provide an alternative solution if wall space is limited. Below are the dimensions for our most popular display.



ECN

3:48 PM

TRAVEL

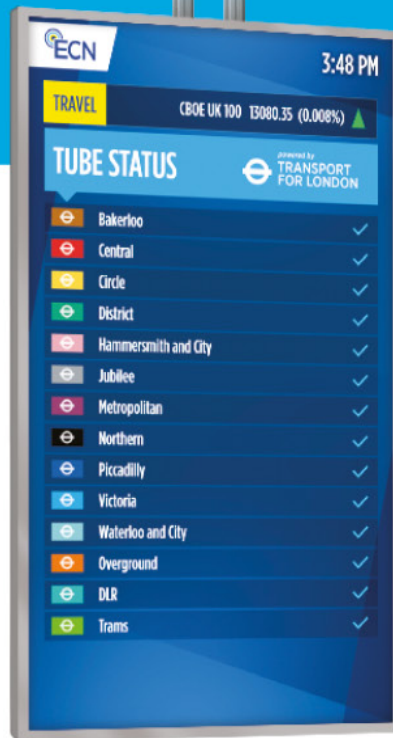
CODE UK 100 TENDRUS (0.0000)

TUBE STATUS

Bakerloo	✓
Central	✓
Circle	✓
District	✓
Hammersmith and City	✓
Jubilee	✓
Metropolitan	✓
Northern	✓
Piccadilly	✓
Victoria	✓
Waterloo and City	✓
Overground	✓
DLR	✓
Trams	✓



POLE MOUNTED UNITS



Suitable when a display unit cannot be attached to the actual wall. Below are the dimensions for our most popular display.



KYLE WALKER ADMITS CONFUSION OVER USE OF VIDEO ASSISTANT REFEREES

The Manchester City defender conceded a penalty in Monday's win over Tunisia.

FREE STANDING UNITS



Appropriate when a wall installation is not possible. We also provide half bases which minimise floor space. Below are the dimensions for our most popular display.

 ECN CASE STUDY

CAPITAL HOUSE

85 KING WILLIAM STREET

NLA – 9500

Owner – Deutsche Bank

Managing agent – Savills

Install – March, 2018

“The tenants are pleased with the outcome”

- Nicholas Cochrane, Deutsche Asset management

“the ECN platform is great and has transformed the way the building communicates with its occupiers and massively improved the vibrancy of the lobby area”

- Bryan Darck, Savills





BRIEF

Savills wanted ECN to create a communication platform for use by the reception and building management teams in order to engage the occupiers across the 10 story building. In addition, the solution was required to make a visual impact improving the vibrancy and animation of the lobby area.



RESULT

The building now has a cutting edge, modern, digital communication platform incorporating 2 x 65 inch HD, that is cost neutral to them. The digitisation of the environment and the building management's ability to effectively communicate with every occupier using dynamic content has massively improved the occupier experience as well as the atmosphere in the lobby area.



CUSTOMER SUPPORT

Along with a regular review and full service level agreement, our customer support team ensures you receive the full benefit from your ECNLive content package before and after installation.

“We are very happy with the standards of content on our screens, it is very professional and works really well with our building.”

- 111 Buckingham Palace Road, May 2018

“Thank you for your help with updating our building content. The ECNLive platform has helped save us a lot of time.”

- 70 Mark Lane, Feb 2018

CONTACT US



ECN's customer care teams are available Monday-Friday 09:00 - 17:30 and can assist with any questions regarding content or operational matters.

GENERAL INFORMATION

info@executivechannelnetwork.co.uk

CONTENT

content@executivechannelnetwork.co.uk

OPERATIONS

support@executivechannelnetwork.co.uk

ECN

3:20 PM

9°

DRY. CLEAR INTERVALS

WEATHER  9°C

FORECAST

WEDNESDAY		10°C	3°C
THURSDAY		8°C	2°C
FRIDAY		9°C	6°C
SATURDAY		10°C	4°C

D



EUROPE'S LEADING WORKPLACE COMMUNICATION SPECIALIST

ECN's managed content solution allows asset partners to communicate with workplace professionals on a daily basis in real-time. Since launching in London in 2009, our content is now displayed in excess of 550 office locations in some of Europe's smartest and most dynamic cities.



LONDON

2009



PARIS

2012



GERMANY

2016



LONDON

BRUSSELS

HAMBURG

AMSTERDAM

BERLIN

DÜSSELDORF

PARIS

FRANKFURT

STUTTGART

MUNICH

LYON



**SMART &
CONNECTED**

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