



GET YOUR BUILDING
CONNECTED

A large digital display mounted on a wall in a modern office lobby. The display shows the ECN logo, a large sun icon, the temperature 28°, and the text "DRY. CLEAR PERIODS". Below this is a "WEATHER" section with a current temperature of 28°C and a "FORECAST" table for the upcoming days.

WEATHER		28°C	
FORECAST			
WEDNESDAY		30°C	18°C
THURSDAY		32°C	19°C
FRIDAY		30°C	17°C
SATURDAY		25°C	16°C



GET YOUR BUILDING CONNECTED

**FULLY
FUNDED**

**CAPTIVATING
CONTENT**

**BESPOKE DESIGN
SOLUTIONS**

**CUSTOMER
SUPPORT**

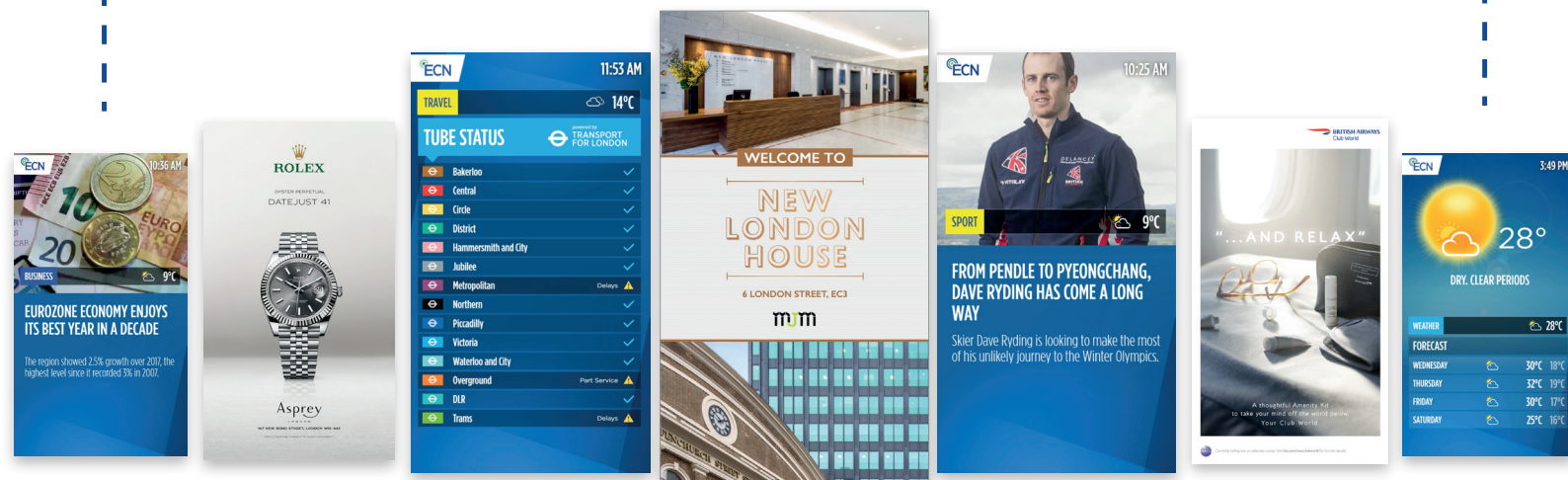
ECNLive is a managed digital network, which keeps your occupiers and visitors engaged with the latest national news, local weather, finance, travel, and internal building communication.

FULLY FUNDED & MANAGED CONTENT SOLUTION

ECN PAY ALL UPFRONT CAPITAL

Our solution is funded by premium brand partners,
which rotates with your ECNLive content.

CONTENT LOOP





CAPTIVATING CONTENT

ECN STUDIO
CONTENT SERVICE

**CHOOSE YOUR
OWN CONTENT**

Engage your occupiers and visitors with dynamic real time digital content. ECN sources the latest news and local information. The value of this content is up to £15,000 p.a. but as an ECN customer, you pay nothing. ECN also manages the network on your behalf, including the creation and scheduling of your own internal building content.

BRAND
IDENTIFICATION

**LIVE NEWS AND
LOCAL INFORMATION**

24X7
MONITORING

CHOOSE YOUR ECNLIVE CONTENT

LATEST NATIONAL NEWS, FINANCE, SPORT, LOCAL TRAVEL & WEATHER.

The image displays five distinct ECNLive content panels, each with a unique design and data type:

- Market Indexes:** Features a line chart and lists the BATS UK 100 (0.006% ▲), CAC 40 (0.879% ▲), and DAX (0.009% ▲). It is branded with Investment Managers.
- Business:** Shows a headline "INFLATION HITS 3.1% IN NOVEMBER, A NEAR SIX-YEAR HIGH" with a sub-headline about the Bank of England. It is branded with ECN.
- Travel:** Displays "TUBE STATUS" for Transport for London, listing various lines (Bakerloo, Central, Circle, District, Hammersmith and City, Jubilee, Metropolitan, Northern, Piccadilly, Victoria, Waterloo and City, Overground, DLR, Trams) with their respective status icons (green for running, yellow for delays, red for part service). It is branded with ECN.
- Sport:** Features a headline "FOOTBALL RUMOURS FROM THE MEDIA" with a sub-headline about Pierre-Emerick Aubameyang. It is branded with ECN.
- Weather:** Shows a weather forecast for 22°C, including a "FORECAST" table for Tuesday, Wednesday, Thursday, and Friday. It is branded with MACQUARIE.

You can also add your own branding to ECNlive content.





ADD YOUR OWN CONTENT

ROTATE YOUR BUILDING CONTENT WITH ECN LIVE CONTENT

THE PLASTIC SHAKE UP

Do you pledge to use less plastic?

FREE MILKSHAKES on the Plaza today from 12pm

VEOLIA

Reduce, Reuse, Recycle.

#PlasticShakeUp #RegentsPlace

VINYASA YOGA CLASS
WITH TAMMY FRAZER

All levels welcome!

VENUE: Cardinal Place Roof Garden (weather permitting)

DATES: Every Tuesday

TIME: 5.45pm - 7pm

COST: £10

TO BOOK:
Claire.Armstrong@landsec.com

Please bring your own mat (have a few spares!)

Register now to your exclusive building portal

88wood.mybuildingportal.uk

Wood Street

BRASSERIE BLANC

Quote '60TNS' when visiting to enjoy 10% OFF your bill

THE PERFECT SPOT FOR
a quick lunch

FOOD MARKET

WED 10 OCT 11:00 - 14:30

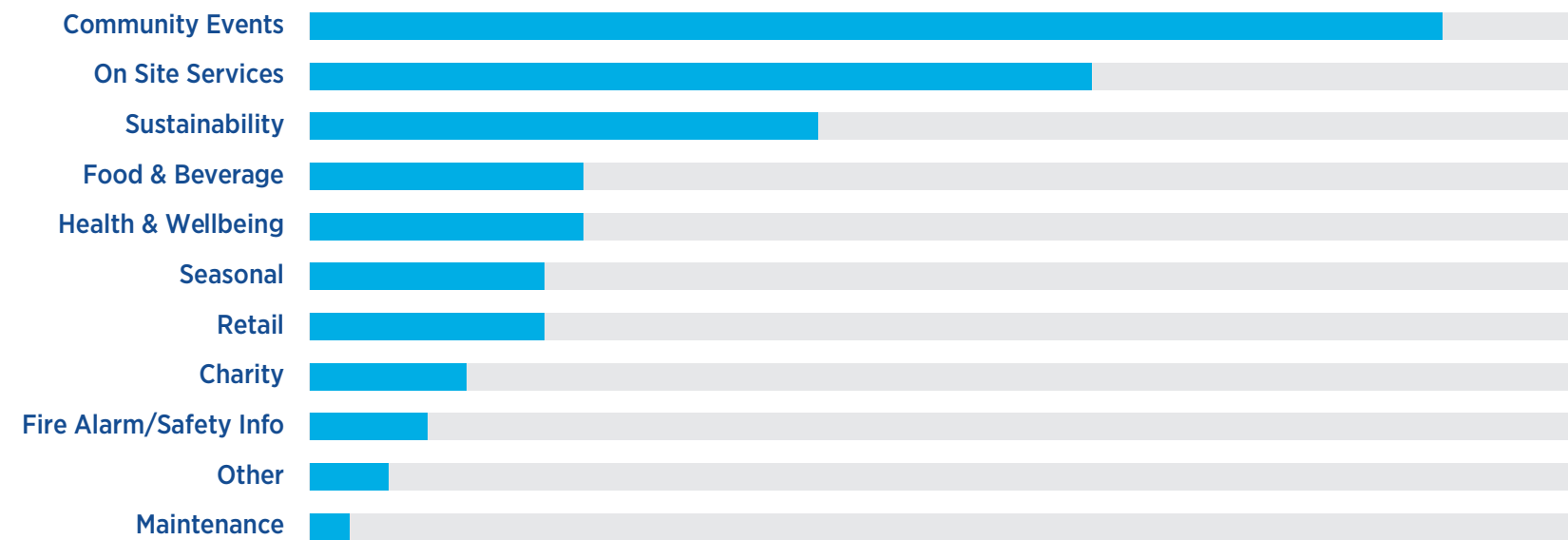
55 BAKER STREET

ENJOY MOUTH-WATERING FLAVOURS, DELICIOUS CUISINES AND TREATS!

WWW.BAKERSTREETQ.CO.UK

BUILDING CONTENT TRENDS

London's most connected buildings are communicating in real-time about a range of customer initiatives including on site services, community events & sustainability. Here are the top building communication trends

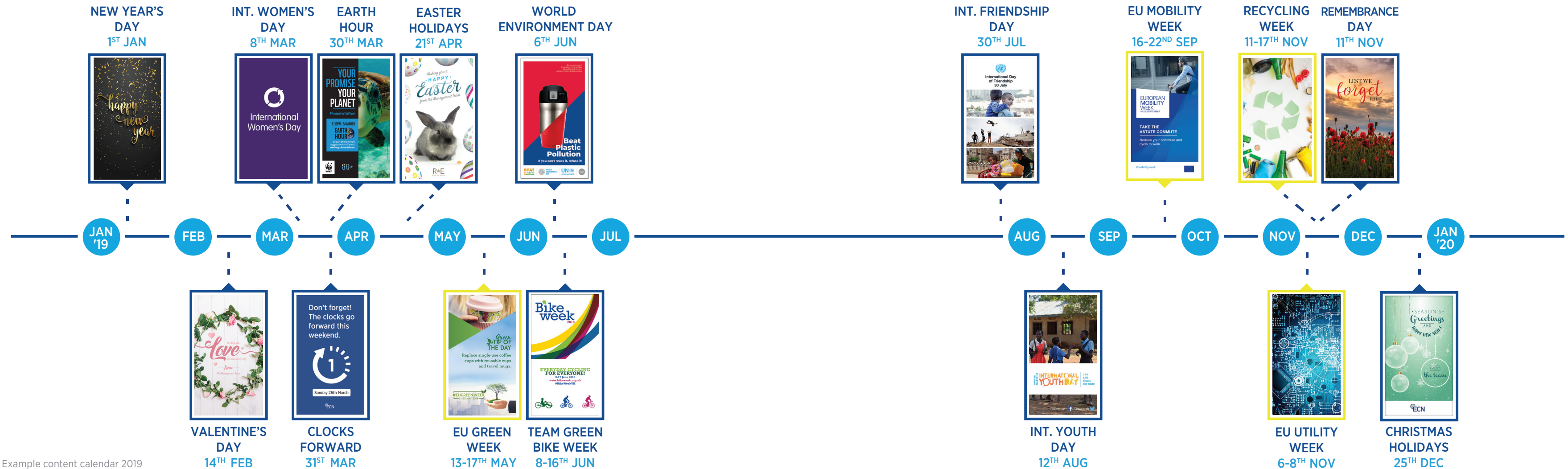


Source – ECN CRM data 2018



SELECT SEASONAL & SPECIAL EVENT CONTENT

ECN Studio produces seasonal and special event content and this is available to all partners. We are also happy to adapt these templates to your specific requirements.





ECN CASE STUDY

GREEN WEEK

BACKGROUND

ECN Studio created 5 different creatives with a “green tip of the day” to celebrate Green Week, assist building management’s initiatives towards a sustainable environment and help remind occupiers to think green. This content was offered to ECN partners as a value-added service.

RESULT

61 Buildings opted in to display content created for the Green Week which ran from the 21st – 25th May.



“Thank you, this content helps us with our Carbon Trust Certification. It helps us actively promote sustainability within the organisation.”

BESPOKE DISPLAY SOLUTIONS

BRAND
IDENTIFICATION

24X7
MONITORING

The digital display should integrate seamlessly into your existing foyer environment.
We offer a full consultation service on display style, colour, size and location.

ANY RAL COLOUR
MATCHED

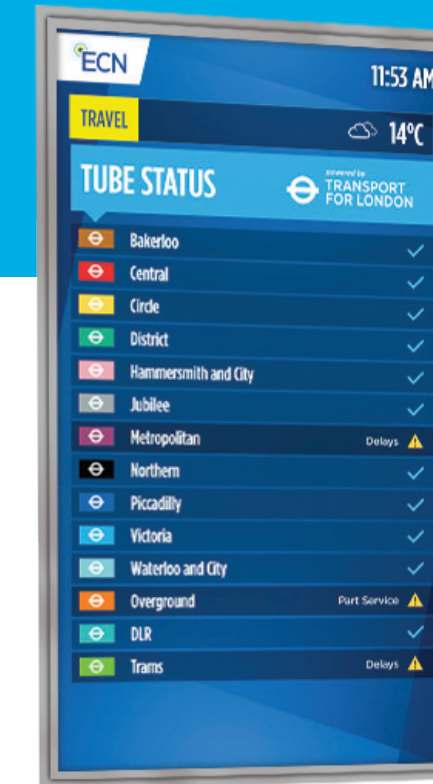
LONG LIFE
DISPLAY WARRANTY

DISPLAY SIZES
UP TO 95"





WALL RECESSED UNITS



Suitable for office foyers with adequate space within the wall cavity. Below are the dimensions for our most popular display.

Height 126.0cm

Width 73.7cm



WALL MOUNTED UNITS

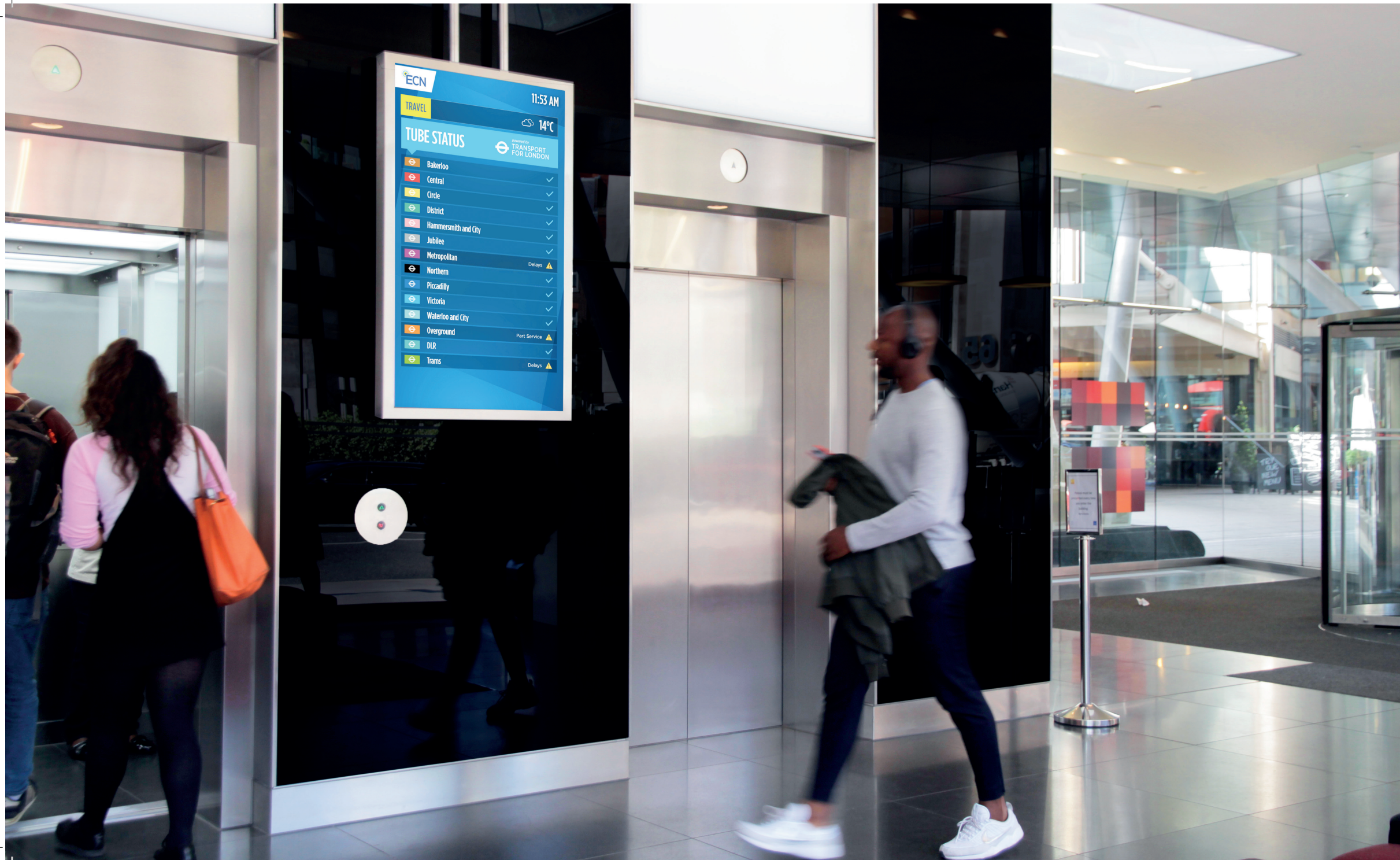


Provide an alternative solution if wall space is limited. Below are the dimensions for our most popular display.

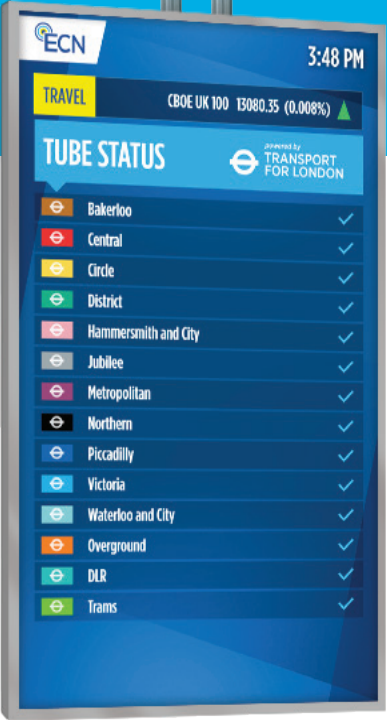
Height 200cm

Depth 6.5cm

Width 74.1cm



POLE MOUNTED UNITS



Suitable when a display unit cannot be attached to the actual wall. Below are the dimensions for our most popular display.

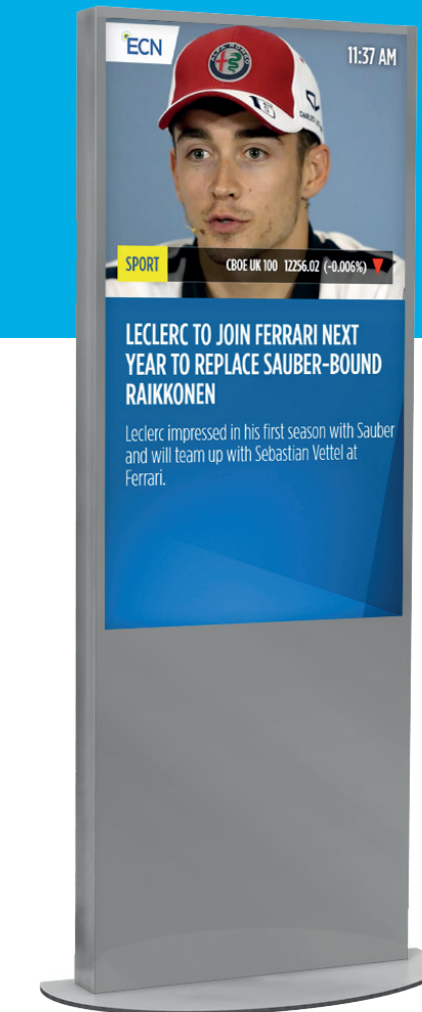
Height 200cm

Depth 6.5cm

Width 74.1cm



FREE STANDING UNITS



Appropriate when a wall installation is not possible. We also provide half bases which minimise floor space. Below are the dimensions for our most popular display.

Height 190cm

Depth 9.5cm

Width 73.6cm

ECN CASE STUDY

CAPITAL HOUSE

85 KING WILLIAM STREET

NLA – 9500

Owner – Deutsche Bank

Managing agent – Savills

Install – March, 2018

“The tenants are pleased with the outcome”

- Nicholas Cochrane, Deutsche Asset management

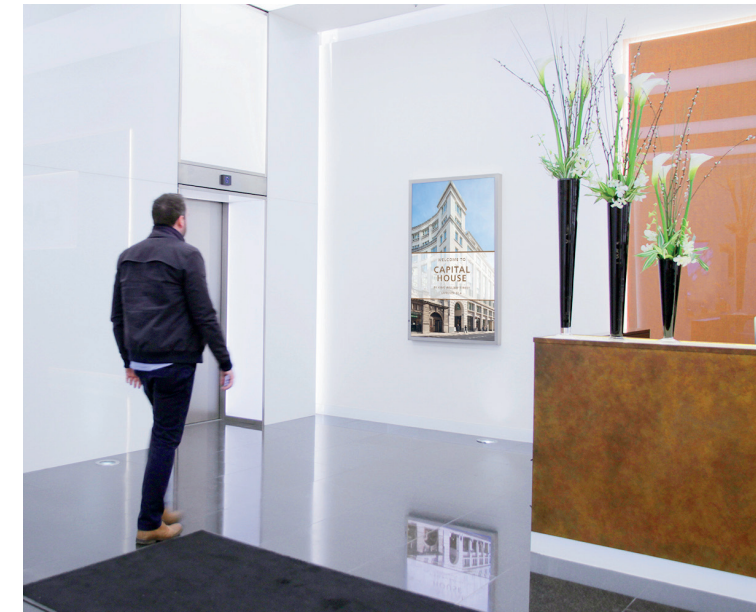
“the ECN platform is great and has transformed the way the building communicates with its occupiers and massively improved the vibrancy of the lobby area”

- Bryan Darck, Savills



BRIEF

Savills wanted ECN to create a communication platform for use by the reception and building management teams in order to engage the occupiers across the 10 story building. In addition, the solution was required to make a visual impact improving the vibrancy and animation of the lobby area.



RESULT

The building now has a cutting edge, modern, digital communication platform incorporating 2 x 65 inch HD, that is cost neutral to them. The digitisation of the environment and the building management's ability to effectively communicate with every occupier using dynamic content has massively improved the occupier experience as well as the atmosphere in the lobby area.



CUSTOMER SUPPORT

Along with a regular review and full service level agreement, our customer support team ensures you receive the full benefit from your ECNLive content package before and after installation.

“We are very happy with the standards of content on our screens, it is very professional and works really well with our building.”

- 111 Buckingham Palace Road, May 2018

“Thank you for your help with updating our building content. The ECNLive platform has helped save us a lot of time.”

- 70 Mark Lane, Feb 2018

CONTACT



ECN's customer care teams are available Monday-Friday 09:00 - 17:30 and can assist with any questions regarding content or operational matters.

GENERAL INFORMATION

info@executivechannelnetwork.co.uk

CONTENT

content@executivechannelnetwork.co.uk

OPERATIONS

support@executivechannelnetwork.co.uk

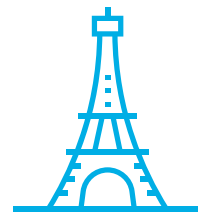


EUROPE'S LEADING WORKPLACE COMMUNICATION SPECIALIST

ECN's managed content solution allows asset partners to communicate with workplace professionals on a daily basis in real-time. Since launching in London in 2009, our content is now displayed in excess of 400 office locations in some of Europe's smartest and most dynamic cities.



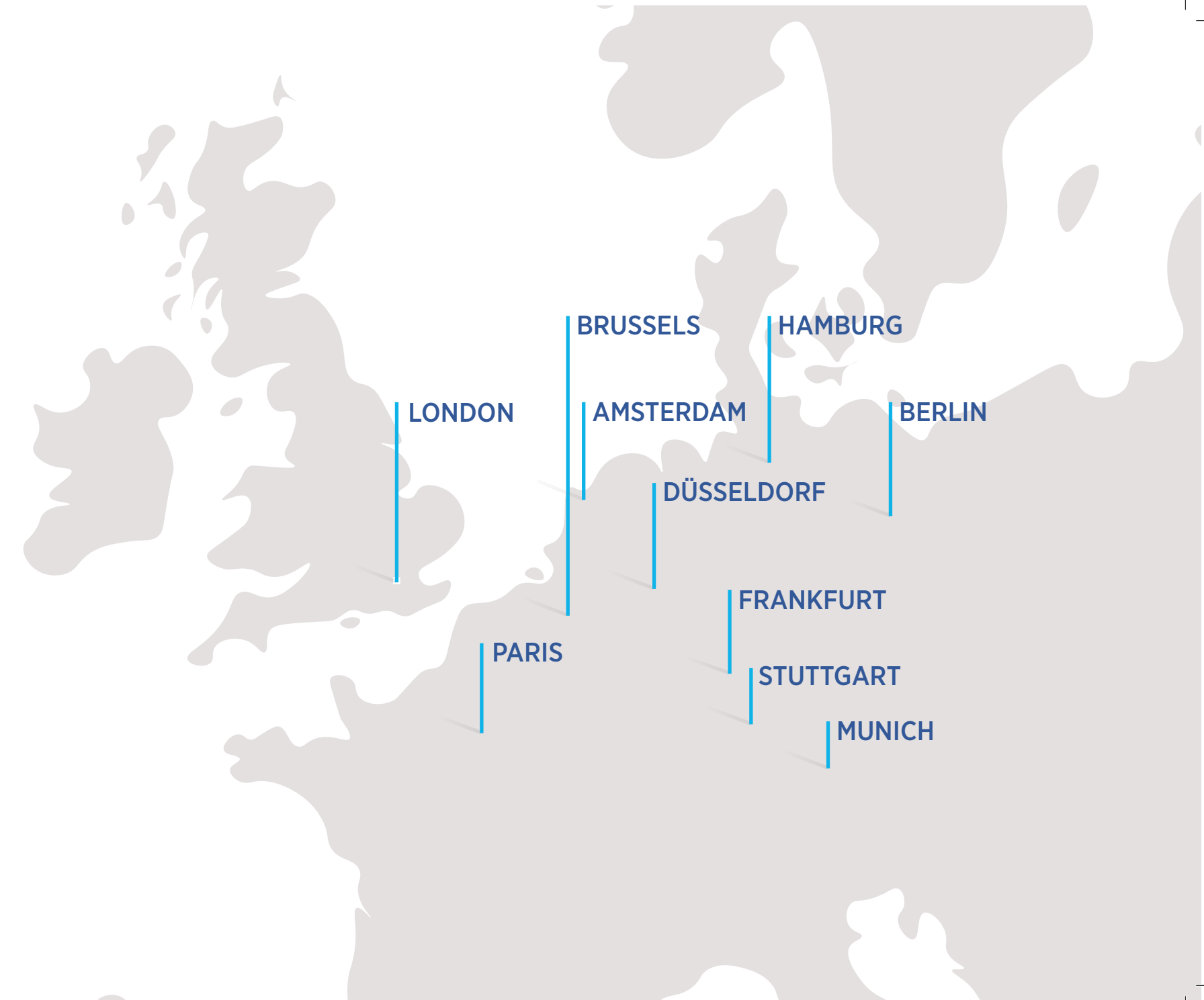
LONDON
2009



PARIS
2012



GERMANY
2016





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