

## ECN CASE STUDY

# CAPITAL HOUSE

## 85 KING WILLIAM STREET

NLA – 9500

Owner – Deutsche Bank

Managing agent – Savills

Install – March, 2018



### BRIEF

Savills wanted ECN to create a communication platform for use by the reception and building management teams in order to engage the occupiers across the 10 story building. In addition, the solution was required to make a visual impact improving the vibrancy and animation of the lobby area.



### SOLUTION

ECN created a display solution to embody the ECN Live platform incorporating 2 x 65 inch HD, wall mounted screens with all data and power cables running discreetly through the wall cavities and housed neatly in a service area.

## RESULT

The building now has a cutting edge, modern, digital communication platform that is cost neutral to them. The Building is now able to effectively communicate with every occupier using dynamic content through ECN, which was previously out of their reach. The digitisation of the environment – live content & building information has massively improved the atmosphere in the lobby area.

## TESTIMONIALS

*“the ECN platform is great and has transformed the way the building communicates with its occupiers and massively improved the vibrancy of the lobby area”*

- Bryan Darck, Savills

*“The tenants are pleased with the outcome”*

- Nicholas Cochrane, Real Estate Analyst, Deutsche Asset management

