

ECN production specifications



artwork specifications

Accepted formats: .mp4 / .jpg / .png

Codec: MPEG-4/H.264 AVC at 20Mbps

Dimensions: 1080x1920 pixels (width x height)

Duration: 10s

File size: 10MB maximum

Audio: No



1920 px
(height)

1080 px
(width)



submission requirements

Delivery: Please supply media instructions with each piece of material via email

Deadline: 5 working days* prior to start date

Email: Submit all instructions and artwork to sales@executivechannelnetwork.co.uk

*We can't guarantee campaigns will go live on the agreed date if the artwork is late with no prior agreement in place.

ADVERTISING STANDARDS

Today's workplaces expect a high standard of conduct and ECN treats the tone of the creative displayed on our network seriously. Below are some guidelines as to what ECN will not accept:

- Images which may be considered discriminatory on any grounds, including race, ethnicity, nationality, sex, age, sexual preference, religion, disability or political belief.
- Violence in any visual form.
- Any use of strong or obscene language which is inappropriate for a broad audience.
- Images which may contravene prevailing community standards about health and safety. For example, images cannot show drug use.