

 **ECN+**

**SMART &
CONNECTED**



**KOSTENFREIES WLAN
IN DER LOBBY**

Bei Fragen zur Benutzung des
WLANS wenden Sie sich bitte an
den Concierge am Empfang

EUROTHEUM



ENHANCE YOUR WORKPLACE EXPERIENCE

ECN is Europe's leading workplace communications company, providing a range of occupier / tenant engagement solutions. ECN+ is a value added service which adds amenity to your workplace environment. Existing ECN customers gain access in the form of additional products & services. In addition to ECNlive breaking news and internal building content, you can also choose:



Digital Directory
Boards



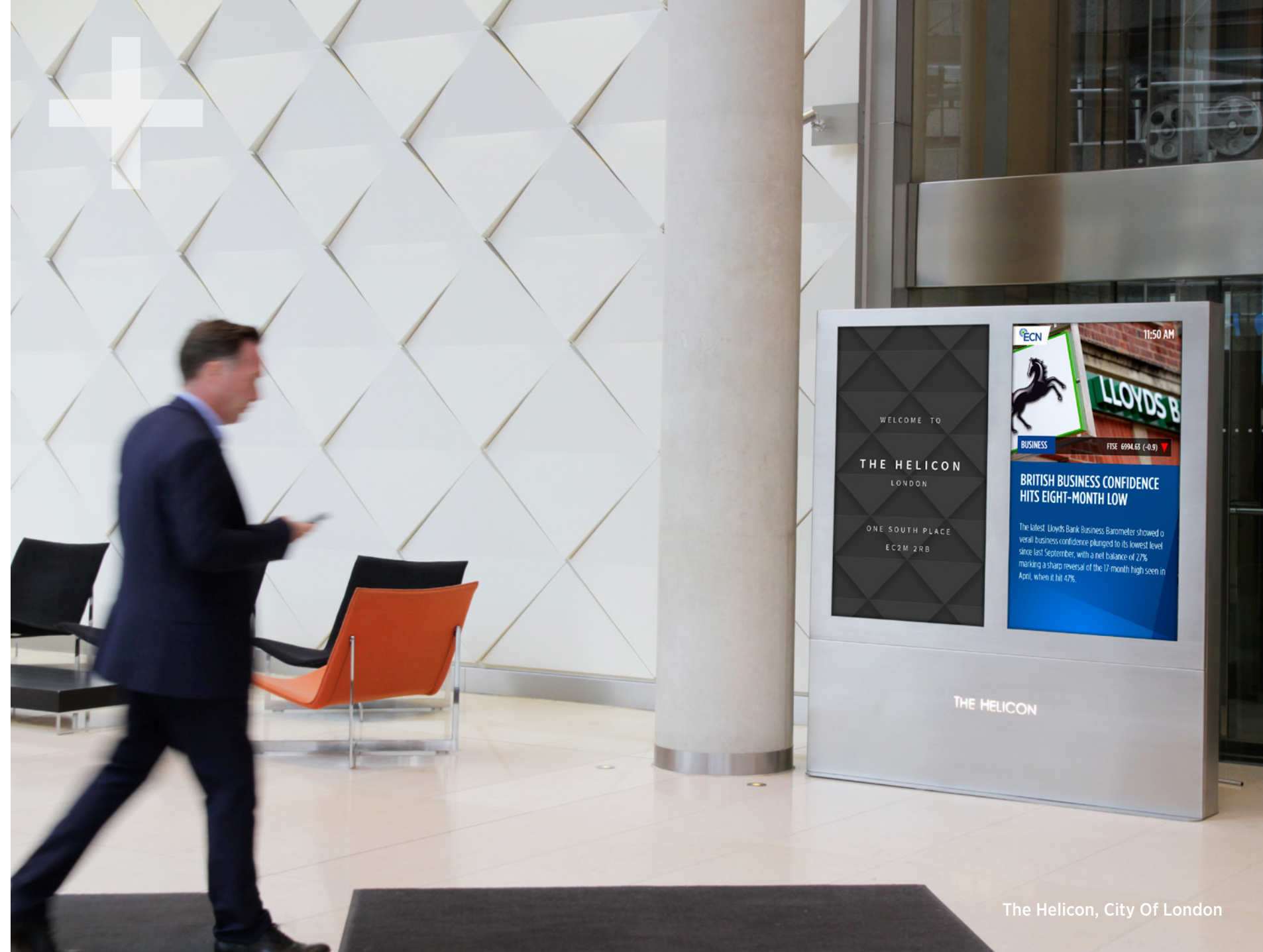
WiFi foyer



Mobile charging
stations



Brand design



The Helicon, City Of London

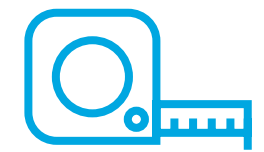


Tour Franklin, La Défense



DIGITAL DIRECTORY BOARDS A FLEXIBLE FACILITIES MANAGEMENT SOLUTION

Welcome your occupiers/tenants and visitors with digital directory displays, which offer the ability for on-screen corporate branding (logos), whilst also saving significant time and money on designing and installing printed signage. ECN has created bespoke design solutions for iconic European workplaces including No 1 London Bridge, Tour Franklin La Defense (pictured), Astropark and Eurotheum Frankfurt.



Bespoke design solutions



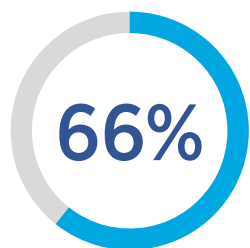
Corporate branding can be included



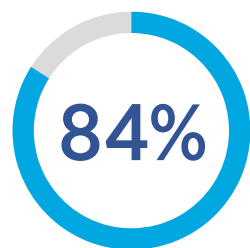
Reduce maintenance costs



IMPROVE WORKPLACE AMENITIES



AGREE WORKPLACE AMENITIES
INFLUENCE JOB CHOICE



WANT WIFI IN THEIR
WORKPLACE

As modern workplaces create more convivial experiences with the addition of amenities such as cafes and common areas, communication services become a valuable customer service. In addition to ECNlive content, ECN also offer our partners services in the common ground floor foyer area. Including WiFi and mobile recharging stations.





Earl Place, City of London



IN TODAY'S WORKPLACE YOUR BUILDING IS YOUR BRAND

If you do not have the creative capability, we are happy to assist with your workplace brand identity. ECN Studio is available to ECNlive partners, and can handle all aspects of your branding including logo design, property imagery and design of the overall content template.





UK WORKPLACE CASE STUDY

Owned by China Overseas Land and Investment and managed by CBRE, The Helicon is located in the prestigious City of London. ECN worked with building management to develop a bespoke communication solution which allowed building management to improve its customer service for both occupiers and visitors.

SOLUTION

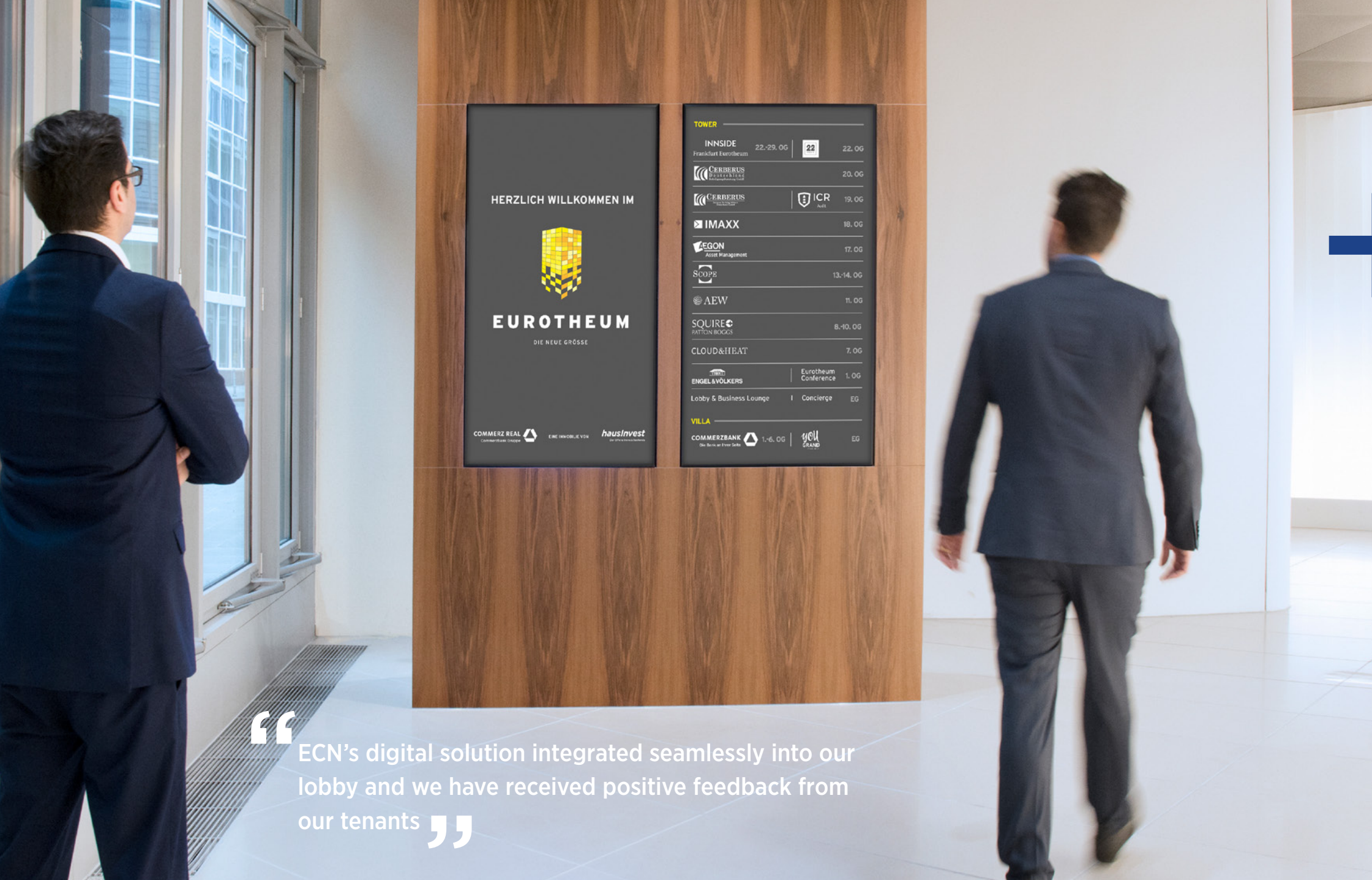


ECN designed a custom designed twin display incorporating a digital directory display for visitors and a news and information display for occupiers. The managed content service allowed building management to communicate to both visitors and their occupiers in real time.

CBRE



“The digital directory solution designed by ECN provides an effective facilities management solution”



“ECN’s digital solution integrated seamlessly into our lobby and we have received positive feedback from our tenants”



GERMAN WORKPLACE CASE STUDY

Eurotheum is a premium office located in central Frankfurt. ECN collaborated with building management to enhance the workplace experience following a refurbishment of the ground floor foyer. ECN seamlessly integrated its fully managed content network into the new surrounds.

SOLUTION  +  + 

ECN’s solution for Eurotheum included ECNLive content (3 x 55” recessed screens), WiFi (Ground floor reception) and a digital directory board.

COMMERZ REAL 
Commerzbank Gruppe



FRENCH WORKPLACE CASE STUDY

Tour First is one of the biggest offices in La Defense, comprising over 79,000 SQM, and standing at 225m (56 floors). Following extensive refurbishment in 2011, ECN collaborated with the managing agent to deploy its first ever managed content network.

SOLUTION +

ECN's service for Tour First has evolved over the past 7 years and now includes a range of engagement services including ECNLive content (8 screens), WiFi (foyer) and an ECN mobile charging station.



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