



SMART &
CONNECTED

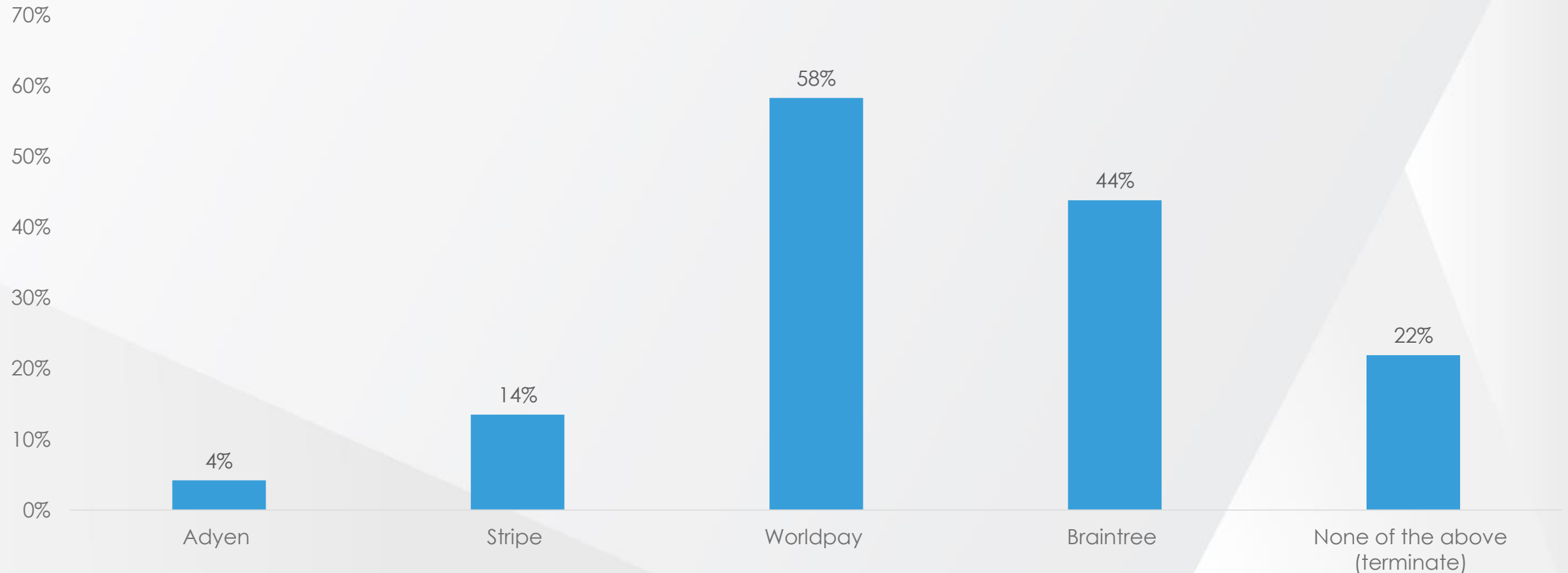
BRAINTREE

OCT 2017



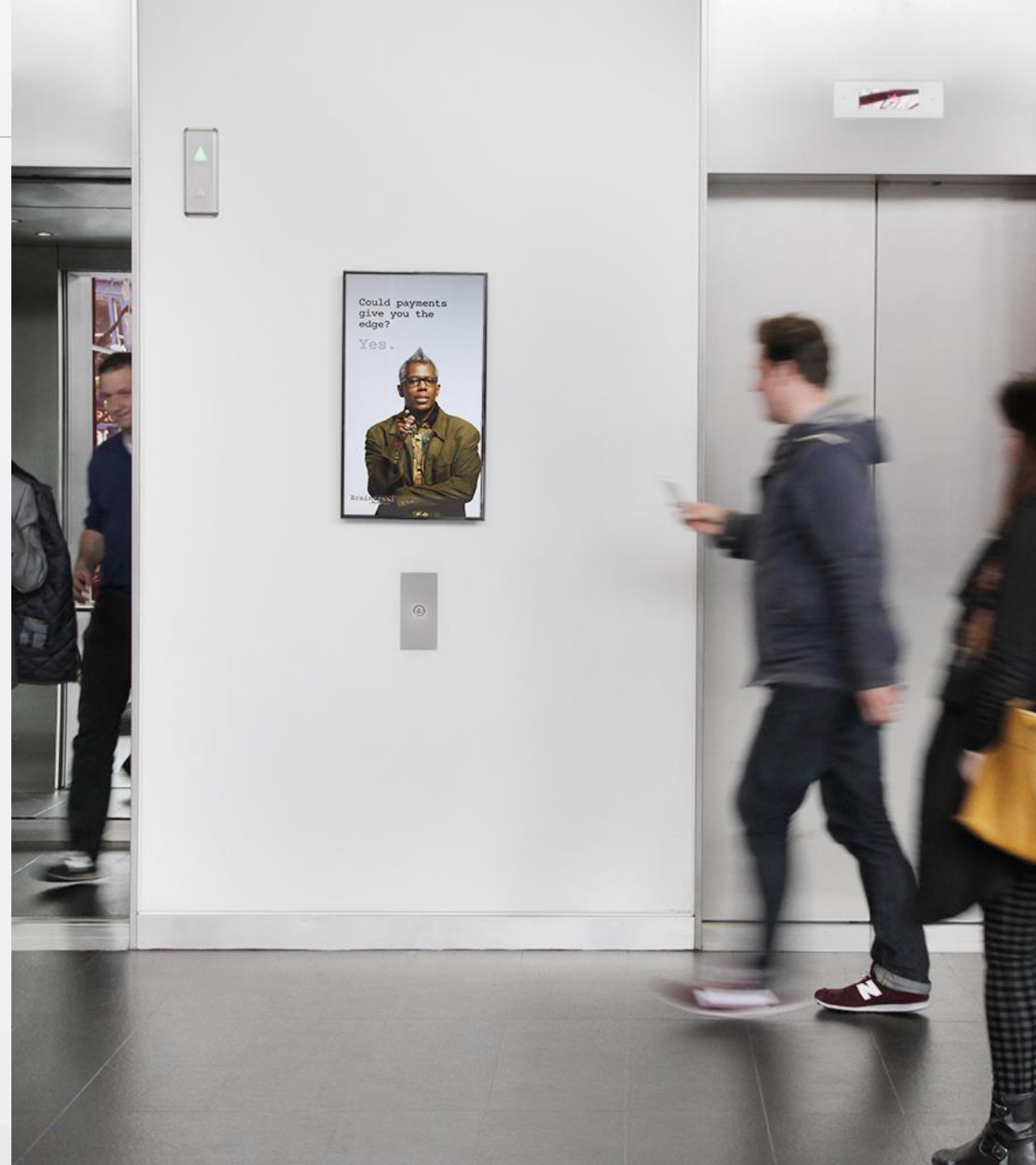
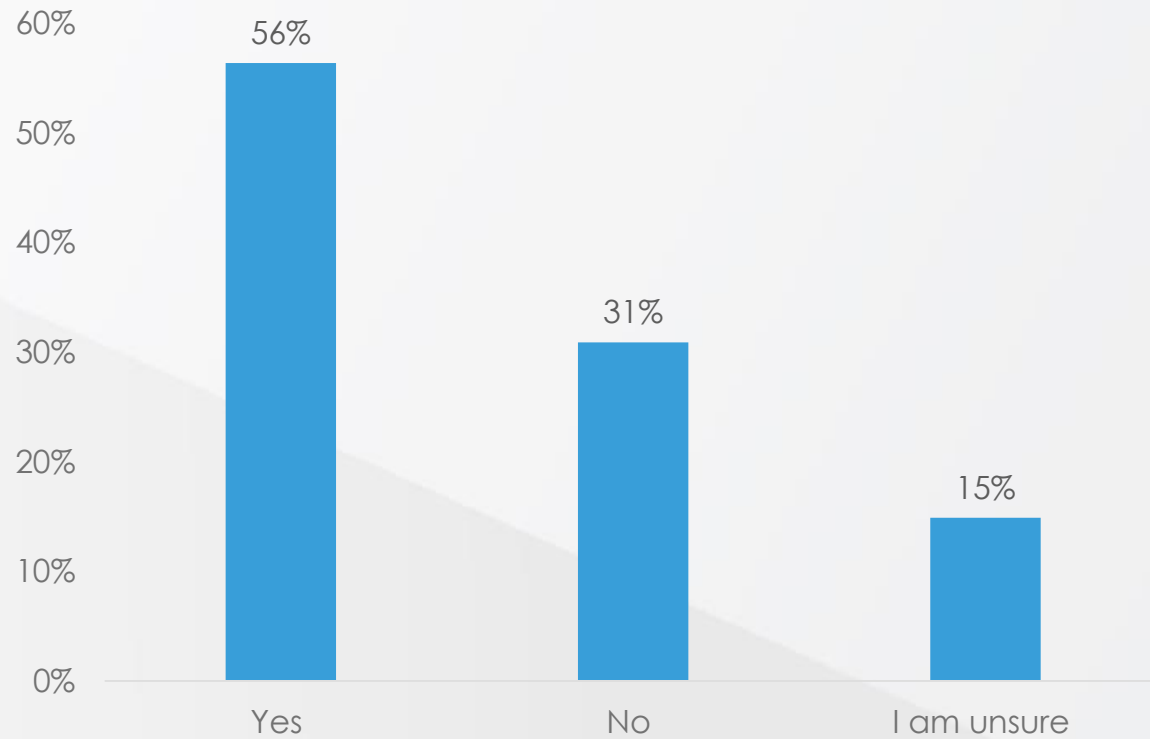
BRAND RECALL (PROMPTED)

Q: Please indicate if you are aware of any of the following brands/products?
(tick all that apply)



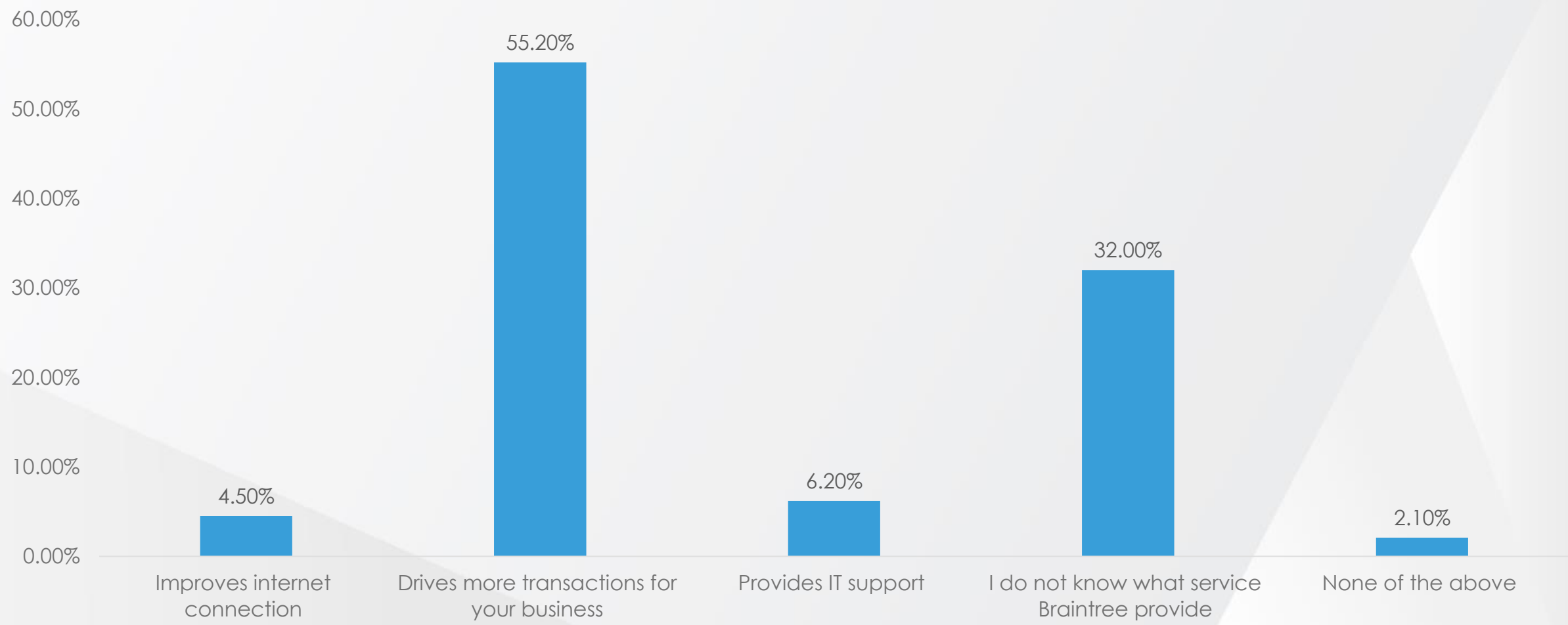
ADVERTISING RECALL

Q: Do you recall seeing Braintree advertising recently?



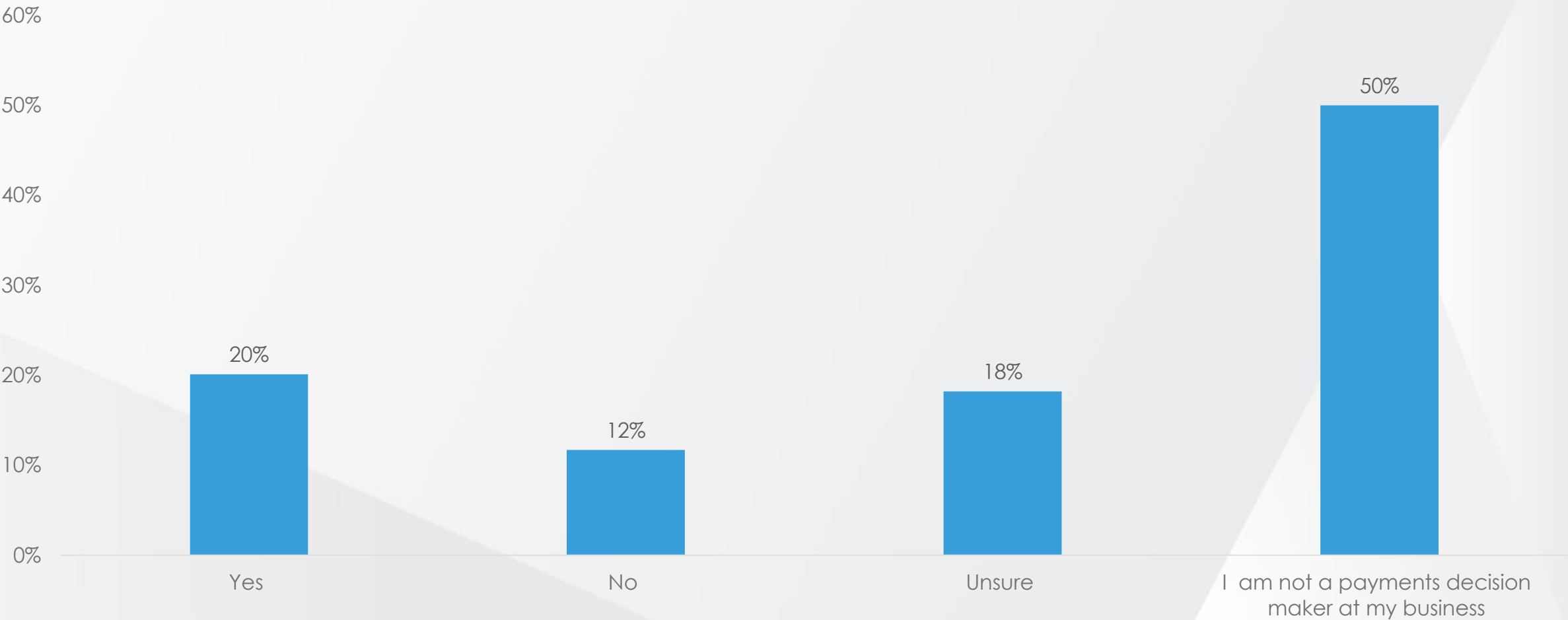
PRODUCT UNDERSTANDING

Q: Please choose the service you think Braintree provides:



BRAND CONSIDERATION

Q: Would you consider Braintree for your business?



2 OUT OF 5 DECISION MAKERS WOULD CONSIDER USING BRAINTREE FOR THEIR BUSINESSES

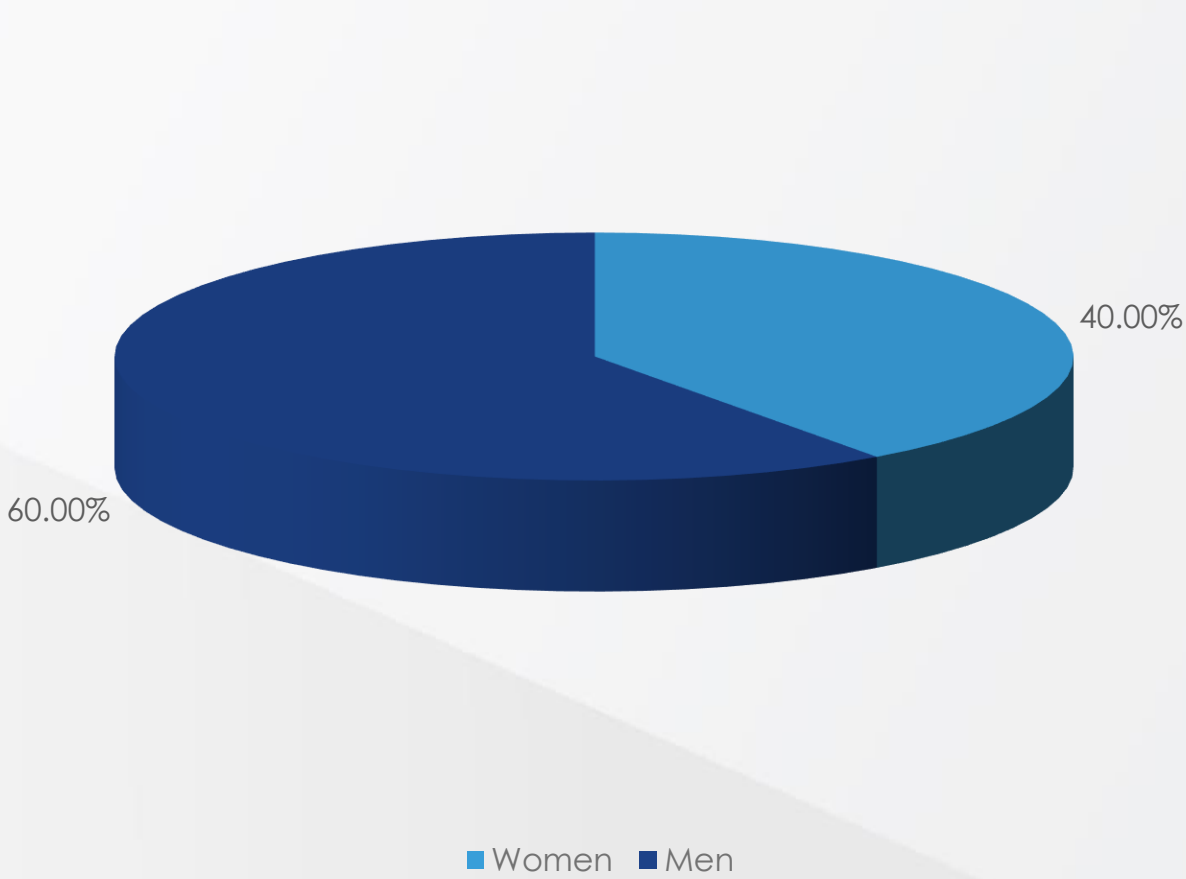


RESPONDENT PROFILE

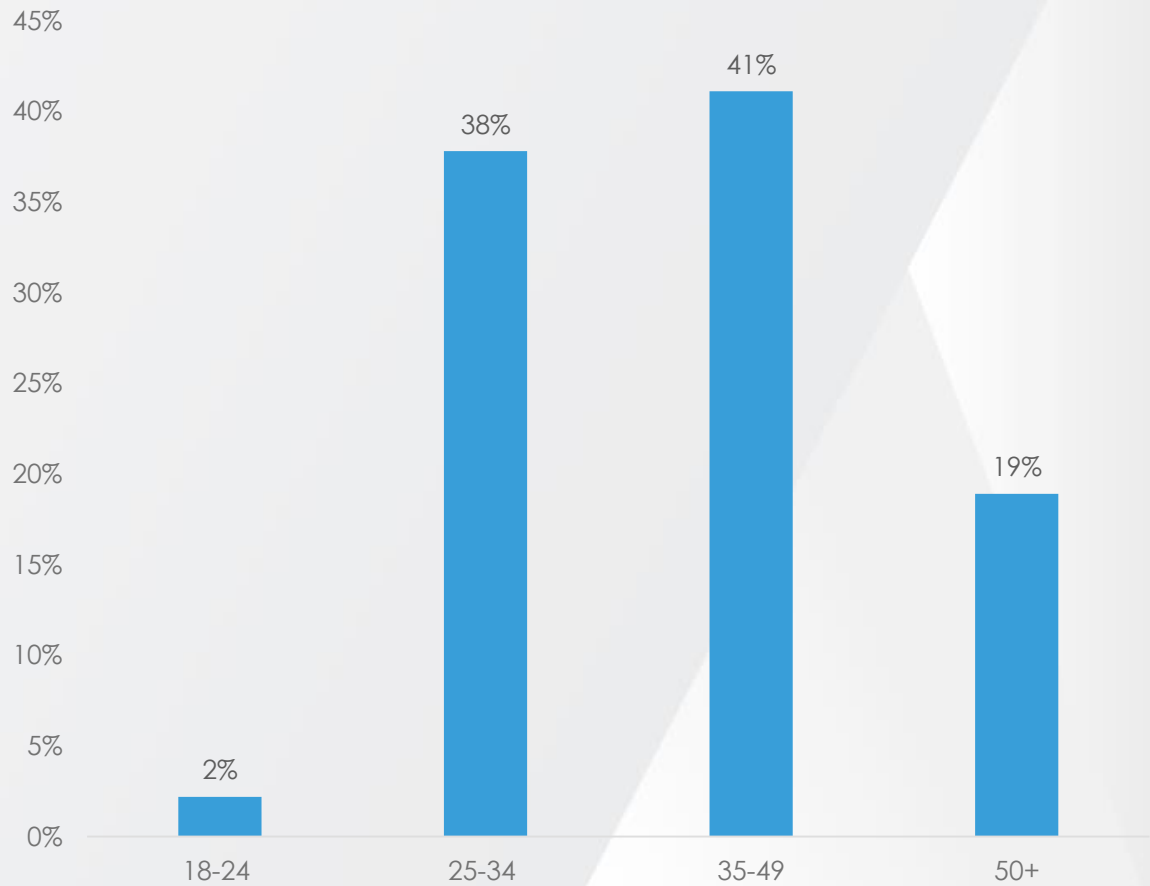


RESPONDENT PROFILE

GENDER



AGE





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